



Year 4 English Poetry and Persuasive Writing

Performance Poetry

Persuasive Adverts

**rhythm**
Create a fun pattern that makes it easy to remember.

**line breaks**
Write in shorter lines to slow the reader down.

**metaphor**
Tell the reader that something is something else.

**simile**
Tell the reader that something is 'like' or 'as' something else.

**imagery**
Give them help to form a picture in their mind.

**personification**
Give human qualities to something that isn't human.

**alliteration**
Start some words in a line using the same sound or letter.

**repetition**
Repeat a word or phrase.

**rhyme**
Use words with similar sounding final syllables.

**onomatopoeia**
Use words that mimic the sound of the noun or verb they describe.

- ⇒ Facts
- ⇒ Exaggeration
- ⇒ Emotive language
- ⇒ Exclamations
- ⇒ Rule of 3
- ⇒ Powerful adjectives
- ⇒ Alliteration
- ⇒ Repeated phrase

Punctuation Reminders:	
A	Capital letters for sentences, initials and proper nouns.
.	Full stops.
!	Exclamation marks for exclamations or surprise.
?	Question marks.
'	Apostrophes for possession and missing letters and to mark missing letters in contracted words, e.g. didn't.
,	Commas in lists , and to mark parenthesis, fronted adverbials and clauses.
“ ”	Inverted commas for speech. (Don't forget the commas too!)
-	Hyphen to connect words together.
-	Dashes to show longer pauses or parenthesis.
()	Brackets for parenthesis.